



**#REUNIFORM**

**3.1 MILLION  
TONNES OF TEXTILE  
WASTE GOES TO  
LANDFILL IN  
EUROPE EACH YEAR**



**WEARING CLOTHING  
FOR JUST 9 MONTHS  
LONGER WOULD EXTEND ITS  
LIFE AND REDUCE CARBON,  
WASTE & WATER FOOTPRINTS BY**

**20-30%**



**LOVE IT, FIX IT, SWAP IT  
BUY SUSTAINABLE BRANDS**



**£3  
BILLION  
PER YEAR**

**COULD BE SAVED IF WE CHANGED  
THE WAY WE SUPPLIED, USED  
AND DISPOSED OF CLOTHING**