



WHAT IS RE:UNIFORM

Re:uniform;

MAKING SCHOOL UNIFORM LAST LONGER BY SWAPPING, FIXING IMPERFECTIONS OR SIMPLY TAKING BETTER CARE OF IT AND BUYING GOOD QUALITY IN THE FIRST PLACE.

WEARING CLOTHES FOR JUST 9 MONTHS LONGER WOULD EXTEND ITS LIFE AND REDUCE CARBON, WATER & WASTE FOOTPRINTS BY

20-30%



350,000

TONNES OF CLOTHES END UP IN UK LANDFILL EVERY YEAR

95%

OF DISCARDED CLOTHING CAN BE RECYCLED OR UPCYCLED



THERE HAS NEVER BEEN A BETTER TIME TO
RE:UNIFORM

LOVE IT, FIX IT, SWAP IT



#reuniform